



2021 Board of Directors **RECRUITMENT PACKET**

**Applications due:
March 22 at 12:00pm
Submit via email to:
kim@betterhealthtogether.org**



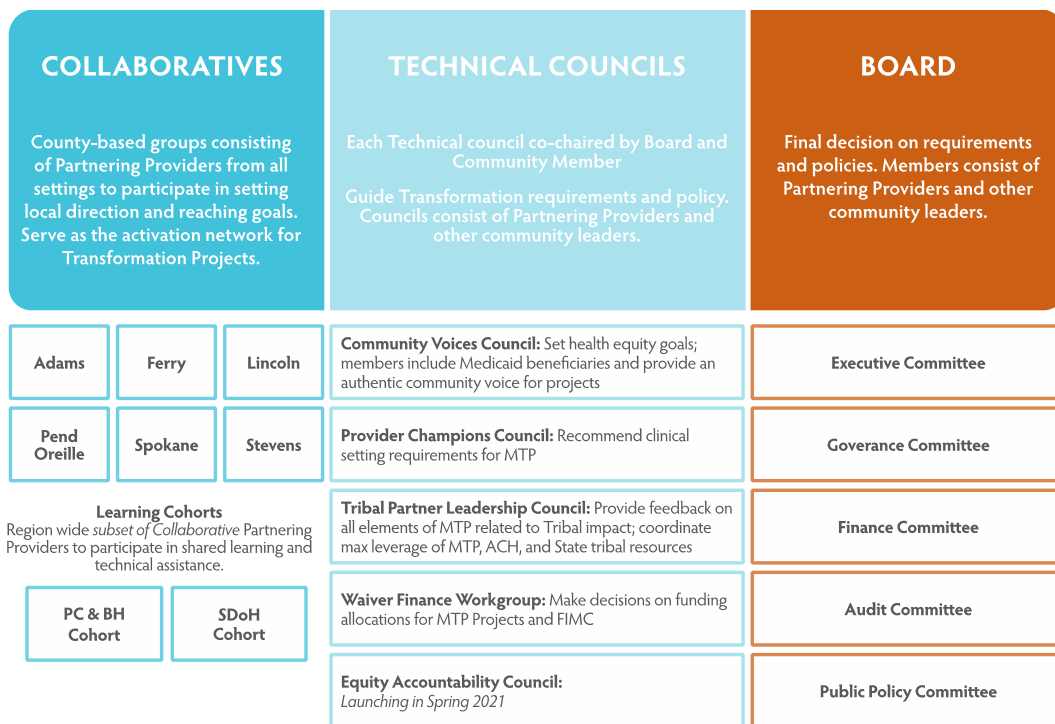
Background

Better Health Together (BHT) has intentionally built a multi-tiered governance structure with distributed decision-making, joint ownership, and mutual accountability. This drives innovation and creativity, and fosters co-investment that leads to results, not processes.

BHT is led by individuals and organizations poised to have the greatest impact on radically improving the health of our region. This structure aims to foster and support regional stakeholder readiness to adopt an amplified “evidence-based, health in all policies” approach. BHT bylaws and Technical Council charters were purposefully constructed to ensure broad multi-sector and cross-organization collaboration and engagement. The combination of strategic alliances and community engagement strategies ensures that BHT is able to focus on the health status and priorities of the whole community and no single entity, sector, or person dominates the decision-making or activities of the Accountable Community of Health (ACH).

BHT has embraced a dispersed ownership model of decision-making that positions the BHT Board as “co-owners and co-investors” in the ACH, not merely a “community-based spectator board.” This model has resulted in durable community partnerships that leverage core ACH investments by Health Care Authority (HCA) and other organizations to create measurable, long-term outcomes.

The figure below illustrates our model for an integrated and inter-dependent governance structure of County-Based Collaboratives and Technical Councils to the BHT Board, and the work of BHT. Our model emphasizes the importance of a common agenda, continuous communications, and mutually reinforcing activities. While the approval of the activities and policies is ultimately the responsibility of the BHT Board of Directors, it is the expectation that County-Based Collaboratives and Technical Councils will play a significant role in influencing the development of our region’s health transformation plans.





Position Description

BHT's 19-member Board of Directors is a leadership board with the final governance authority for our region's ACH efforts as well as overall fiduciary and strategic oversight for all aspects of BHT. This multi-sector, highly accountable structure provides the ability to seize on opportunities and demonstrates a commitment to co-investing in activities for our ACH and the Navigator Network of Eastern Washington.

Board members are selected based on the following:

- ✓ Senior level executive, with ability to align individual organizational resources to meet BHT goals
- ✓ Respected community leader, with ability to cultivate, inspire, and influence other leaders in their sector as well as align resources and efforts
- ✓ Visionary yet practical leader that will move BHT's efforts from concept to action
- ✓ Ability to balance organizational needs with the community's best interest

Board Terms of Service & Expectations

- Board member will serve until December 2022, while BHT identifies a long-term governance structure to meet our ACH, equity, and programmatic needs.
- Annually, Board members will complete a self-assessment on their participation and experience on the board. BHT will request feedback from partners, and other community stakeholders about the effectiveness of the governance and programmatic structure of the organization.

Expectation of Board members:

- Attendance at the BHT Equity 101 training within the first 90 days.
- Provide strategic guidance on issues critical to improving health in our region based on their experience, expertise, and perspective.
- Approve ACH decisions, seeking feedback from Technical Councils, and other entities representing their sector.
- Provide management, fiduciary, and strategic oversight over BHT's programmatic efforts.
- Serve on ACH Technical Councils or a BHT Board Committee including: Finance, Executive, Governance, Public Policy, and Audit.
- Communicate with members of their sector, community, and/or Native American Health partners to ensure effective information flow and strong engagement on matters related to the ACH.
- Proactively solicit input, seek feedback, and update organizations within their sector.
- Disclose differences of opinion or disagreements within their sector.
- Disclose any substantive or perceived Conflicts of Interests as it relates to decisions affecting their sector and/or the ACH.

BHT is intent on prioritizing representation of Black, Indigenous, and leaders of color, gender diversity, people with lived experience, and age diversity for service on the Board. For this round of recruitment, we are seeking nominations from the following sectors to fulfill contractual obligations of the Medicaid Waiver:

- Rural Public Health Representative
- Medicaid Managed Care Representative



The Board membership will be comprised of the following expertise, knowledge, and background as key to the success of the board:

- ✓ Health Care
- ✓ Health Plan/Managed Care/Payer
- ✓ Population Health
- ✓ Provider
- ✓ Representatives from Tribal Health partners
- ✓ Behavioral Health
- ✓ Public Health
- ✓ Education
- ✓ Social Determinants of Health
- ✓ Aging & Long-Term Care
- ✓ Philanthropy
- ✓ Consumer
- ✓ Government

BHT relationship with EHF

- BHT was incorporated with EHF as the sole member.
- BHT's Bylaws provide that EHF may appoint up to one-third of the total Board members. At no time has EHF exercised its right to appoint members.
- There are two BHT Board members who also serve on the EHF board to increase collaboration, integration, and strategy alignment.
- It has been the practice to have the EHF President serve on the BHT Board.
- Annually, if requested, BHT will submit identified Board members for ratification to fulfill bylaws.

Open Board Seat Recruitment & Process

March 3, 2021: Board approves timeline and desired characteristics.

March 10, 2021: Launch of Board Nomination Process for two open seats announced via:

- Monthly newsletter
- BHT website

March 22, 2021 at Noon: Nominations Due (Complete packets to include resume, application, and one letter of support from a BHT Board or Technical Council member).

March 25, 2021: Governance Committee reviews applications and selects slate to recommend to Board.

April 7, 2021: BHT Board votes on recommended slate.

May 2021: BHT Board member orientation and first board meeting.



Board of Directors

Candidate Application

Please attach your current Resume and/or CV and a Letter of Support from a current member of the Better Health Together Board or ACH Technical Council.

Name _____
First MI Last

Residence
Address _____
Phone _____ E-mail _____

Organization Information (if applicable)
Name _____
Your title _____
Address _____
Phone _____ E-mail _____
Type of business or organization _____
Primary service(s) and area/population served _____

Please describe your personal commitment to Equity and Anti-Racism practices.

Please describe your organizational commitment to Equity and Anti-Racism practices.

Have you attended BHT's Equity 101 or Why Race Matters training?

Please list boards and committees that you serve on, or have served on (business, civic, community, political, professional, recreational, religious, social) that strengthen your perspectives and experience that BHT would benefit from.



Please select areas of expertise and experience:

- | | |
|--|---|
| <input type="checkbox"/> Aging and Long-Term Care | <input type="checkbox"/> Philanthropy |
| <input type="checkbox"/> Behavioral Health | <input type="checkbox"/> Policy Development & Advocacy |
| <input type="checkbox"/> Communications & Branding | <input type="checkbox"/> Population Health |
| <input type="checkbox"/> Consumer | <input type="checkbox"/> Program Development & Policy |
| <input type="checkbox"/> Education | <input type="checkbox"/> Provider |
| <input type="checkbox"/> Finance/Accounting | <input type="checkbox"/> Public Health |
| <input type="checkbox"/> For Profit Experience | <input type="checkbox"/> Serving Communities of Color |
| <input type="checkbox"/> Fundraising | <input type="checkbox"/> Serving Underserved and Low-Income Populations |
| <input type="checkbox"/> Government Representative | <input type="checkbox"/> Social Determinants of Health |
| <input type="checkbox"/> Health Care System | <input type="checkbox"/> Social Enterprise |
| <input type="checkbox"/> Health Plan/Managed Care | <input type="checkbox"/> Strategic Planning |
| <input type="checkbox"/> Legal | <input type="checkbox"/> Trauma-Informed Approach/Care |
| <input type="checkbox"/> Nonprofit Experience | <input type="checkbox"/> Tribal Health |
| <input type="checkbox"/> Oral Health | <input type="checkbox"/> Tribal Human Service Delivery |

Please list any groups, organizations or businesses that you could serve as a liaison to on behalf of Better Health Together.

Please tell us anything else you'd like to share.

Please return Application, Resume, and Letter of Support to:
kim@BetterHealthTogether.org by March 22 at 12:00pm