

SMILE  
SPOKANE  
EQUITY  
PROJECT



**“The experience of the Marshallese Community when accessing the dental care is outrageous.”**

## **Community Needs Identified**

- **Support with translated materials;**
- **Interpretive services;**
- **Transportation;**
- **Communication devices;**
- **Access to internet and computer use.**

# Budget

\$ 1,000.00	MOU - Collaborative
\$ 15,000.00	Equity Assessment
\$ 2,500.00	EQ101
\$ 15,000.00	Spokane Collaborative
\$ 33,500.00	TOTAL Raised
\$ (7,508.89)	Spent in 2020
\$ (3,000.00)	CHW Advisory
\$ (201.00)	Bus Passes 2021
<b>\$ 22,790.11</b>	<b>REMAINING</b>

# Activity: Translation

## Measure

# of resources translated (or new materials developed, social media posts)

~~# of languages provided~~ Marshallese only at this time

# of materials distributed

# of organizations/locations offering materials

#/% of organizations who said materials were helpful for clients

# Marshallese speaking clients provided with materials in their language

# Would These Be Helpful?



## The Mighty Mouth Minute

**Good oral health is a critical part of your overall health.  
Take a minute to learn how you can prevent oral disease.**

### **Baby teeth matter – protect your child’s oral, and overall health**

*Painful cavities make it difficult to eat, sleep, learn and play*

#### **Cavities are preventable**

- Brush your child’s teeth twice a day.
- Use a small toothbrush and a smear of fluoride toothpaste.
- Don’t put your baby to sleep with a bottle of juice or milk.  
Use only water.
- By age one take your child to a dentist or physician for an oral health checkup.



#### **Healthy snacking = healthier teeth**

- Choose healthy snacks such as cheese, fruits and vegetables.
- Sweet liquids including juice, sport drinks and soda (even diet), cause cavities.
- Avoid “grazing”--snacking and drinking sweet liquids throughout the day.
- Teeth need time to rest in between eating and drinking.

If a child is cavity-free prior to age three, he/she is more likely to have better oral health for a lifetime.

**Unleash the power of oral health!  
To learn more, visit [TheMightyMouth.org](http://TheMightyMouth.org)**

# Would These Be Helpful?

- Is this information helpful and relevant to members of your community?
- Is there any information that you think would be confusing?
- Is there any information that is not relevant that we should change?
- Are the visuals and colors appropriate for your community?
- Any recommendations on visuals we should include?

# Would These Be Helpful?



**SAVE  
YOUR  
FANGS**

Fluoride is a proven and essential mineral that helps prevent tooth decay — and that's the opposite of scary.  
[smilespokane.org](http://smilespokane.org)

**SmileSpokane**



## FLUORIDE IS NATURE'S CAVITY FIGHTER.



### Q. What is fluoride?

A. Fluoride is nature's cavity fighter, a mineral found in most water: lakes, rivers, oceans and aquifers. But it's usually found at levels below what's needed to prevent tooth decay.

### Q. What does fluoride do for teeth?

A. Fluoride strengthens tooth enamel — making it more resistant to decay. Fluoride replaces minerals lost to acid-attacks that occur when we eat.

### Q. What is fluorosis?

A. Mild dental fluorosis leaves faint white marks on teeth when a person ingests too much fluoride. Severe fluorosis, which is very uncommon in the U.S., may cause brown spots. Fluorosis doesn't cause pain or affect the tooth's health **and it doesn't happen when a good balance of fluoride is provided.**

### Q. Is fluoride controversial?

A. In most communities, it's not. About 73% of people in U.S. towns or cities live where fluoride is provided at a good balance. Fluoridation has made major improvements in dental health. But some groups try to distort the science to prevent fluoridation.

### Q. What's the benefit of a fluoridated water supply?

A. It's the most efficient and cost-effective way to get a good balance of fluoride to everyone, regardless of their income, age or education. It is a public health standard. When you drink fluoridated water the minerals help prevent decay.

### Q. Does Spokane have fluoridated water?

A. No. Spokane is the largest city in the state without fluoridated water. In September 2020, Spokane City Council voted to begin the process of providing community water fluoridation.

### Q. In the absence of fluoridated water, how can residents access fluoride?

A. There is no substitute for fluoridated water, but talk with your doctor and dentist about supplements or in-office treatments for yourself and your family. And use fluoride toothpaste.

# Would These Be Helpful?

- Is this information helpful and relevant to members of your community?
- Is there any information that you think would be confusing?  
Is there any information that is not relevant that we should change?
- Are the visuals and colors appropriate for your community?
- Any recommendations on visuals we should include?
- This piece is using humor. Will the humor translate when we translate these materials?



# Would These Be Helpful?



**Looking for a ride to your dental appointment?**

**SNAP**<sup>™</sup> **can help!**  
*NEIGHBORS BY YOUR SIDE*

In partnership with **ARCORA Foundation & DentistLink**

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**We can:**

- Arrange a **FREE** ride to and from your dentist appointment
- Request for ride must be made 48 Hours in advance (and not on the weekend)

**Eligibility**

- Medicare Insurance clients **OR** Medicaid Insurance clients needing emergency-type services/rides **OR** Members of Other insurance plans who lack a ride
- MUST** live in Boundaries of City of Spokane, Spokane Valley and/Airway Heights
- Must be age 16+

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**CALL :**  
**509 319-3950 or**  
**456- SNAP (ext 8300)**  
**EMAIL:**  
**SRTH@SNAPWA.ORG**

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# Would These Be Helpful?

- Prescription for a Health Mouth
- Social Media – What Social Media apps/sites should we connect with?

# Activity: Transportation

## Measure

# of ride service rides provided to dental appointments

SNAP Rides to Health Update

# of bus passes provided, # of paratransit rides provided 100 Bus Passes

% of clients satisfied with the transportation they received

#/% of clients attending appointments due to removed transportation barrier

# of ride service rides provided to dental appointments

# of bus passes provided, # of paratransit rides provided

# Activity: Technical Connections

## Measure

# of clients set up with internet access

# of clients set up with email access

# of hotspots created

\$ of local grants for laptops or cell phones

# of clients set up with internet access

# of clients set up with email access

# Tech Connections Update

- Foundation Asks:
  - Innovia
  - EHF
- Managed Care Plans
- BHT – Cell Phone RFP
- Potential CIS partnership